

GSIC Summit APAC 2022

Major sporting events innovation in the era of metaverse

November 9-11, 2022 - Singapore

Introduction



Singapore is one of the most successful examples of major sporting events' organization during and post-pandemic



Unique international event on innovation and tech trends focused on major sporting events organizers



Showcase for the latest innovation and the art of possible for the sporting events industry



Organized by **GSIC** powered by **Microsoft** and support of Sport Singapore

Concept



Locations:

Black Box Auditorium
Singapore Sports Hub



200 – 250
attendees



Target audience: sports rights holders: federations, clubs leagues, events organizers, competitions organizers, IOC, brands, sponsors



I-day program: conferences, workshops networking sessions, solutions' demos



Trending topics in sport innovation: metaverse, Esports, NFTs, fan engagement and more



Demo space where startups and tech companies showcase their solutions in real time



Microsoft dinner

Agenda – Day 1 – Startups Delegations

GSIC APAC Offices

08:30 – Doors opening & accreditations

09:00 – Welcome by GSIC

09:15 – Presentation of visiting delegations

10:15 – Microsoft for Startups Session

10:45 - Break

11:00 - Sport entities transfer knowledge session for startups (ONE, Lion City, Sports Hub, WTT, National Federations)

12:30 – ASTN session “Open innovation and startups support in Australia sports tech ecosystem”

13:00 – Lunch break

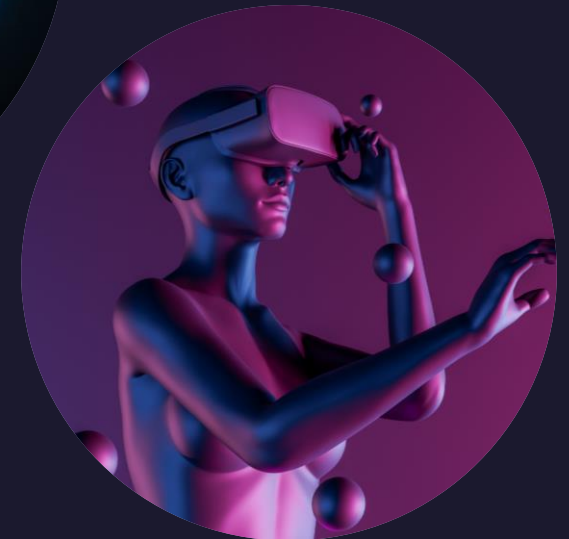
Pixel IMDAs Innovation Space

14:30 – Site Visit: Pixel IMDAs Innovation Space

15:15 – Investors Presentations

16:00 – Networking

16:00 – Microsoft CTOs Dinner



Agenda – Day 2 - Conference

08:00 – Doors opening & accreditations

08:30 – Networking breakfast

09:00 – Opening by host

Block one – Global trends in the sporting events organization

09:20 – Post-pandemic recovery challenges and success

10:00 - More than an event: sustainability, social footprint and legacy

10:40 - Creating metaverse in the world of sport

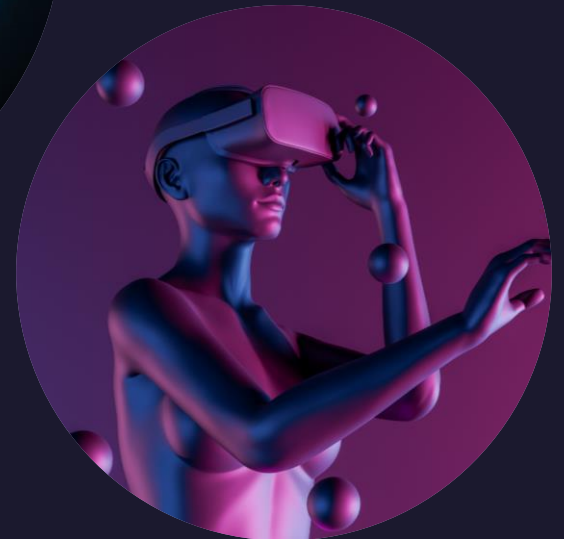
11:20 - Esports as a game changer in the events' organization

Block two – Technological disruption for sporting events

12:00 – Blockchain & NFT revolution in fan engagement

12:40 - Next-Gen Live Sports Broadcasting Solutions

13:20 - Lunch Break



Agenda – Day 2 - Conference

15:00 – Technology creating new ways for events monetization

15:40 - Capturing movements:VAR and replay systems at the service of sport performance

Block three - Opening new opportunities for marketing and sponsorship

16:20 - Content to engage, impact and remember

17:00 - The power of brand: how to make the most out of sporting event sponsorship

17:40 – Use of data for fan engagement

18:20 – Conference part closure

20:30 – 22:30 – Dinner



Agenda – Day 3 - Visits

09:00 – Welcome to Day 2

09:05 – GSIC Showroom Tour

09:45 - Sport Singapore Session

10:30 - Workshop

12:00 – National Stadium Visit

13:00 – Lunch

14:30 – 14:50 - Transfer

15:00 - Microsoft EBC Visit

16:00 – 16:20 - Transfer

16:30 – Technogym Experience Center Visit



Side activities



Networking



Microsoft EBC Visit



Technogym Experience Center Visit



1-to-1 meetings



Singapore National Stadium Visit



GSIC APAC Visits

Event Partners

Main Partners



Microsoft

Microsoft for Startups

Collaboration Partners



mindprober

SOUTHWORKS
MAKE EVERYTHING RIGHT



Potential speakers & Attendees



Sponsorship options



MAIN PARTNER

- Logo prioritized visibility in all communication and marketing materials of the event
- Logo prioritized visibility in all communication and marketing materials of GSIC Summit APAC
- Visibility on the event's website
- Speaking opportunity (sponsored discussion table)
- 5 event tickets + 5 tickets to GSIC Summit in Madrid 2023
- Media coverage by event's official media partner
- GSIC Newsletter interview
- GSIC Awards 2023 category sponsorship
- GSIC Whitepaper sponsorship

Non-Member

15.000\$

GSIC Member

12.000\$

COLLABORATION PARTNER X2

- Logo visibility in all communication and marketing materials of the event
- Visibility on the event's website
- Speaking / moderation opportunity
- 3 event tickets + 3 tickets to GSIC Summit in Madrid 2023
- GSIC Awards 2023 jury participation
- Inclusion of your case study to GSIC whitepaper in 2023
- Titleship of a GSIC activity in 2023

Non-Member

7.000\$

GSIC Member

4.500\$



Thank You

GSIC powered by Microsoft

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